



When pharmacists succeed, they do it with CARE.™

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### **CARE Pharmacies to Attend Caregiver Expo**

Washington, D.C. – Between 2000 and 2030, the elderly population in the U.S. is expected to increase by 102 percent to more than 70 million. Likewise, the number of Caregivers is continuing to grow; almost 80% of those between the ages of 45 and 55 are providing some sort of care for their parents. Today, the need for home healthcare experts, products and services is greater than ever before.

To meet this need, CARE Pharmacies are now re-introducing the Home Healthcare Place in most of their stores throughout Washington, D.C., Virginia and Maryland. As an additional resource to Caregivers, trained CARE Pharmacists will be available for free personal consultations, depression screenings, and medication reviews at the ABC 7 Family Caregiver Expo.

“Most seniors, caregivers and people with injuries know that smart home healthcare leads to greater independence, recovery and a better quality of life, but unfortunately they do not have access to the right information, the right products and the right people to turn to for answers,” said Gerson T. Serody, CEO, CARE Pharmacies. “That’s why we are proud to offer our valuable resources, education and expertise at the Caregiver Expo in May.”

At the Caregiver Expo (May 13-14, 2005), CARE Pharmacists will be able to counsel and support those caring for growing population of seniors or anyone who needs injury-related information and/or products to ease recovery in the home. The 2-day Expo, which is taking place at the Washington Convention Center, is expected to attract a crowd of over 200,000 guests

For more information on CARE Pharmacies’ involvement at the ABC 7 Family Caregiver Expo, please visit [www.carepharmacies.com](http://www.carepharmacies.com).

CARE Pharmacies is the leading independent pharmacy franchiser in the United States. CARE promotes and supports the continuing prosperity and professionalism of our community pharmacies through creation and dissemination of dynamic cooperative

programs, supporting technology and buying leverage. CARE does this to enhance the success of their shareholder pharmacies and the future of community Pharmacy. For additional information or to locate a CARE Pharmacy location near you, please visit [www.carepharmacies.com](http://www.carepharmacies.com), or call Richard Storey, COO of CARE Pharmacies at (703) 414-5430 and find out how you can become part of the CARE family of specialized pharmacists.