



When pharmacists succeed, they do it with CARE.™

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### **CARE Pharmacies Launches Asthma & Allergy Place**

Arlington, VA – The number of Americans suffering from asthma or allergies is on the rise. According to the Asthma and Allergy Foundation of America, an estimated 17 million people in the United States suffer from asthma – the country’s most common illness. In addition, an estimated 40 to 50 million Americans are afflicted with allergies.

To combat the growing rate of both asthma and allergy cases and to help meet these patients’ needs, CARE Pharmacies – a family of independent pharmacies in Maryland, Virginia and Washington, DC – is featuring the Asthma & Allergy Place in each of its 42 locations during the months of April and May.

“We are excited about helping asthma and allergy patients find relief year round and particularly during the spring allergy season,” said Gerson T. Serody, RPh, Chief Executive Officer, CARE Pharmacies. “These two closely related groups represent a large portion of the US population, and they are growing at alarming rates. In fact, according to the American Academy of Allergy, Asthma and Immunology, the number of asthma sufferers alone is expected to jump to 29 million by the year 2020.”

The Asthma & Allergy Place is a specific area within each CARE Pharmacy equipped to help asthma and allergy sufferers with special products and information. Featured products include air purifiers, inhalers, eye drops, decongestants, antihistamines and other medications. To better assist customers, CARE’s knowledgeable pharmacists are qualified to answer specific questions about asthma and allergy products and medications.

CARE Pharmacies is a growing, multi-state organization offering specialized expertise excelling in hard-to-fill and full-service prescriptions. For more than 30 years, patients have turned to CARE to receive trusted and professional pharmacy services combined with a level of care and service that only an independent pharmacy can offer. To locate a CARE Pharmacy location near you, please visit [www.carepharmacies.com](http://www.carepharmacies.com).