



When pharmacists succeed, they do it with CARE.™

FOR IMMEDIATE RELEASE

June 13, 2004

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CARE Pharmacies Adds Four New Franchises

Washington DC – CARE Pharmacies, a family of independent pharmacies in Maryland, Virginia and Washington, DC, is pleased to announce that it has added four new stores as franchises – King’s CARE Pharmacy in Woodbine, MD, Columbia Hickory CARE, in Columbia, MD, Main Street CARE Pharmacy in Laurel, MD and Middleburg CARE Pharmacy in Middleburg, VA. The addition of these pharmacies brings the total number of CARE Pharmacies to 49.

“We are thrilled about the growth of CARE Pharmacies,” said Gerson T. Serody, RPh, Chief Executive Officer, CARE Pharmacies. “King’s, Columbia Hickory, Main Street and Middleburg joining our team will add strength to the CARE brand and fortify our entire family of pharmacies. In addition, we are excited about helping these independent pharmacies succeed through CARE’s experience and resources.”

The owners of these four pharmacies are equally enthusiastic about joining the organization and the growth potential of CARE Pharmacies. Since 1960, CARE has strived to offer specialty prescription care to patients while providing pharmacy owners the support and freedom they need to successfully run their own businesses.

King’s CARE Pharmacy had previously operated as an Epic Drug Store since 1986. However, once owner Oliver King, RPh saw that CARE Pharmacies offered more support and attention to its members, the decision to become a part of the organization was without question.

“The CARE family is growing both in membership (number of stores) and in customers,” said King. “Their organization allows me more resources, recognition and stability, which I wasn’t experiencing on the same level before joining CARE.”

“As an independent pharmacy owner, I recognized how many aspects of the CARE franchise organization would benefit my business,” said the owner of Columbia Hickory CARE Pharmacy, Hyung Na. “Because it’s a pharmacist-owned franchise, CARE works hard to maximize the advantages of independent pharmacies through name recognition, group-buying advantages and start-up guidance.”

Hyung Na serves as the chief pharmacist and manager of Columbia Hickory CARE Pharmacy. Her store features pharmacy consulting, compounding, diabetes products, medical supplies, and HIV medications.

Joan Kim, who has been a pharmacist for 11 years, serves as Main Street CARE Pharmacy's owner and chief pharmacist. This brand new pharmacy is located on Old Town Main Street in Laurel, MD. Main Street opened its doors May 1st, 2005, and will offer such specialized services as Hepatitis/HIV medications, compounding, diabetes products, medical supplies, educational lectures and volunteer services for seniors.

Per Joan, "CARE provides the benefits of a chain while enabling our store to remain independent, giving Main Street CARE Pharmacy, the best of both worlds".

Krista Garber, the owner of Middleburg CARE Pharmacy, stated "Becoming part of the CARE Pharmacy network will significantly add to the resources that are available for our pharmacy. We look forward to broadening our marketing efforts and serving the many patients within the Middleburg community and its surrounding area." The Middleburg Pharmacy was established in 1925 and Ms. Garber has owned and been the chief pharmacist for this establishment for the past 18 years.

CARE Pharmacies is the leading independent pharmacy franchiser in the United States. CARE promotes and supports the continuing prosperity and professionalism of our community pharmacies through creation and dissemination of dynamic cooperative programs, supporting technology and buying leverage. CARE does this to enhance the success of their shareholder pharmacies and the future of community Pharmacy. For additional information or to locate a CARE Pharmacy location near you, please visit www.carepharmacies.com, or call Richard Storey, COO of CARE Pharmacies at (703) 414-5430 and find out how you can become part of the CARE family of specialized pharmacists.